

UNITED PRESBYTERIAN CHRISTIAN UNION OPENS CONVENTION TONIGHT

Delegates Representing Membership of 30,000 Will Hold Their Sessions in Norris Square Church

Canada Editor to Speak The 21st annual national convention of the Young People's Christian Union of the United Presbyterian Church will begin tonight at the Norris Square Church, Hancock street and Susquehanna avenue.



UNITED PRESBYTERIANS The Rev. E. S. Littell, moderator of the United Presbyterian Convention (above), and the Rev. J. Walter Liggett, pastor of the Seventh United Presbyterian Church, Frankford, who is secretary of young people's work.

MAIL ROUTE OR FREIGHT FOR PUBLICATIONS STIRS TEMPER OF SENATORS

Fight Resumed on Floor Over Effort to Remove All Possibility of Discrimination

PLAN TO CHECK DELIVERY

WASHINGTON, June 28.—The Senate today resumed the fight over Section 7 of the postoffice appropriation bill, which gives power to the Postmaster General to extend the zone in which he may send publications and other second-class mail by freight instead of by mail train.

Before a vote was taken, Senator Norris, of Nebraska, offered an amendment, and it was adopted, providing that instead of striking out the section, as Senator Ashurst proposed; provision be made that the Postmaster General could not send publications, such as the Ladies' Home Journal, which are carried by freight trains instead of in mail cars, when such methods resulted in delay or discrimination in their delivery.

ELECTED BY HOMEOPATHS

Dr. Norman S. Betts, of Philadelphia, Chosen a Vice President BALTIMORE, Md., June 28.—Dr. Norman S. Betts, of Philadelphia, was elected second vice president of the Obstetric Society of the American Homeopathic Institute at the session yesterday afternoon.

DEMOCRATS GET WORD OF PROGRESSIVE AID

Chairman McCormick Announces That Wilson Will Take Stump in Campaign

NEW YORK, June 28.—Vance C. McCormick, chairman of the Democratic National Committee, was at headquarters yesterday, where he had a conference with Henry Morgenthau. It was announced later in the day that President Wilson would take the stump in the course of the campaign.

In response to the question whether he had opened negotiations with the New York County Progressive organization, which appears about to bolt, Mr. McCormick said he had received numerous promises of Progressive support.

"Have you anything to say regarding the action of the National Progressive Committee in voting to endorse Justice Hughes?" Mr. McCormick was asked.

"Not at present," was his reply. Mr. McCormick will make his home here during the campaign. He is going to Washington Thursday to consult President Wilson regarding the personnel of the Campaign Committee which the Democratic National Committee has been authorized to appoint.

SAFETY OF WORKING MEN SUBJECT OF STEEL PARLEY

Representatives of Largest Plants in Country Meet at Bethlehem

SOUTH BETHLEHEM, June 28.—Last night an important conference of operating managers and safety engineers of the subsidiary companies of the Bethlehem Steel, to last several days, began at the offices of the Bethlehem Steel company in South Bethlehem.

Attending the conference are J. W. Powell, president Fore River Shipbuilding Corporation, Quincy, Mass.; S. M. Wake-man, general superintendent Fore River Shipbuilding Corporation; J. M. Larkin, safety department, Fore River Shipbuilding Corporation; J. J. Tynan, vice president and general manager Union Iron Works, San Francisco; Dr. W. E. Parker, Jr., safety department, Fore River Shipbuilding Corporation; William T. Budd, auditor Harlan & Hollingsworth Corporation, Wilmington, Del.; W. E. Chick, safety engineer, Pennsylvania Steel Company, Steelton; T. W. Stingley, director of labor department Maryland Steel Company, Sparrows Point, Md.; G. T. Fonda, safety engineer, Bethlehem Steel Company; Dr. L. A. Shondy, Bethlehem Steel Company.

SERVICE EXEMPTION HEARING

Civil Board to Hear Arguments For and Against

The Civil Service Commission will hold a public hearing this afternoon to consider reasons for and against exemption of several municipal positions. The commissioners, Robert M. Griffith, William H. Keenan, and Nicholas Albrecht, will sit in the commissioners' office, eighth floor, City Hall, and the proceedings will be open to all who may wish to be heard.

The positions affected are 24 bathroom caretakers, at \$720 a year; four caretakers, at \$720 a year; four assistant caretakers, at \$600 a year; seven janitors, at \$720 a year; nine assistant janitors, at \$600 a year; and 21 assistant teachers, at \$780 a year.

Alfred von Buelow Dead BADEN, June 28.—Alfred von Buelow, brother of Prince von Buelow, former Imperial Chancellor, is dead, after a lingering illness. He was formerly Minister to Switzerland and in 1900, the second brother the ex-Chancellor has lost during the war, Major General von Buelow having been killed before Liege.

Baby Drowned in Rain Barrel

YORK, June 28.—While playing at the home of his parents in Dover township, near here yesterday, Curtis, 2-year-old son of Mr. and Mrs. Andrew Crone, fell into a rain barrel containing two feet of water and was drowned. His body was found by a brother several hours later.



WALTER B. CHERRY The "Nonesuch" advertising man from Syracuse, N. Y.

PENN MAN GIVES BLOOD TO SAVE A STRANGER

Recent Graduate Loses Three Pints of Life Fluid for Man He Did Not Know

Samuel Becker, who had just been graduated with honors from the Wharton School, University of Pennsylvania, is recovering after having given three pints of his blood to save the life of a man he did not know. The operation was performed yesterday at the Jewish Hospital.

Becker is secretary to the chief resident physician at the Jewish Hospital. He volunteered when an emergency arose after surgeons had finished an operation for gallstones on Jacob Shumsky, of 310 Gladstone street.

The operation caused the loss of so much blood that the physicians decided a transfusion was necessary to save Shumsky's life. Beate Shumsky, a sister, gave a pint, all she was capable of giving safely, but that was not enough. Then Becker came in. He had become interested and being a big, healthy chap, he thought he could afford to give much of his blood. The doctors agreed and took three pints.

This morning all three patients are getting along nicely.

BRITISH EXPERT SAYS BRITAIN NEEDS \$25,000,000 A DAY

Only Four-Fifths of That Sum Can Be Available

LONDON, June 28.—In an interview today Sir George Paish, the famous British financial expert, says Britain must raise \$25,000,000 daily for the war. The power to do so is problematical, he adds. Continuing, he says:

"Five million dollars a day can be created by selling abroad our securities, and the taxation proposed by the Chancellor of the Exchequer would give roughly \$7,500,000 a day, while we could find out of the savings of the people about \$7,500,000, so there would remain about \$5,000,000 a day. To find that is the problem before the country.

"It may be found first by everybody being extraordinarily economical and giving the money which they would otherwise spend to the Government. It is doubtful whether we could get \$5,000,000 in that way.

"One thing that is needed is for the rich people, especially, to borrow something like \$1,500,000,000 in order that they may lend this to the Government for the financing of the war."

ELLIS A. GIMBEL HOST Dinner for E. T. Stotesbury and A. T. Dice at Philmont Club

Ellis A. Gimbel, president of the Philmont Country Club, will give a golf dinner at the country club today in honor of E. T. Stotesbury and A. T. Dice. Mr. Stotesbury is president of the Fairmount Park Commission, which was responsible for the construction and opening of the new public golf links at Cobb's Creek. Mr. Dice is president of the Philadelphia and Reading Railway. The board of directors of the Philmont Country Club will be among the guests. Covers will be laid for about 25. There will be golf games and a putting contest on the new miniature course at Philmont before the dinner.

LANSDOWNE REPORTED OUT OF CABINET

Walter Hume Long Also Resigns, Rumor Says—Crisis May Be Near

LONDON, June 28.—The air here is charged with rumors of a serious Cabinet crisis over the Irish home rule compromise. The fact that there were two prolonged Cabinet councils yesterday in addition to party meetings, seemed to confirm this view.

An evening newspaper announced last night that the Marquis of Lansdowne, Minister without portfolio, and Walter Hume Long, president of the Local Government Board, had actually resigned but that their resignations had not been accepted.

Lord Selborne, in the House of Lords, stated that nothing was expected to be announced concerning the situation until after a meeting of Unionists today, at which it was still hoped that the influence of Andrew Bonar Law, Secretary of State for Colonies, who supports Premier Asquith and Mr. Lloyd-George, who framed the Irish compromise, might possibly avert a rupture.

Last night, however, it was announced that the Unionist meeting had been postponed until next week at the desire of Mr. Bonar Law and the Government, would be excluded from the operation of the Irish proposal. The postponement permits of the hope that a crisis will be averted.

Lord Selborne also explained to the House of Lords the reasons for his retirement from the Cabinet as president of the Board of Agriculture. This was due to dissatisfaction with the proposed settlement of the Irish question.

He said his understanding of the basis of the inquiry made by Mr. Lloyd-George was that it contemplated an amendment of the home rule act whereby Ulster, or a part, should be excluded from the operation of the act, and that the bill of exclusion should be passed during the war, but that neither the principal act nor the amending act would come into operation until the restoration of peace. In this belief he concurred in the appointment of Mr. Lloyd-George to take the question.

Questions regarding progress of the Irish negotiations directed to Premier Asquith in the House of Commons yesterday were postponed at his request.

SUBFRESHMEN IN CAMP

Future U. of P. Men Assemble at Green Lane

The third annual camp for future University of Pennsylvania men in full under way at the University Camp, Green Lane, Pa. Under the leadership of several upper classmen the campers left on Monday and will remain in camp until July 3.

The purpose of the camp is to tell the future University student how to get the best out of his college course, with whom he should associate and what his ideals and aims should be. Boys from every school in the near Philadelphia area are planning to enter the University are eligible to these summer camps.

The University Camp comprises a farm of 64 acres in the rugged Upper Perkiomen county, 8 miles from Philadelphia. During the two months following the conference described in this booklet, it will be used to provide outings for 800 poor boys, mothers and children from the crowded streets of Philadelphia. While this is its main function, the camp affords an ideal location for the conference for future Pennsylvania men. There are ample facilities for every kind of outdoor life, and tennis, boating, swimming, track sports, baseball, trapping, etc., will constitute a considerable part of each day's program.

Plan Funeral of H. Birkhead, Jr. Arrangements are being made today for the funeral of H. Birkhead, Jr., a saloon-keeper, who died last night at his home, 4630 Umbria street. Death was due to tuberculosis. In 1900 he was appointed a letter carrier, but after serving 11 years resigned to enter the saloon business. He was a member of the Samuel Cleeg Camp, No. 8, Sons of Veterans; Roxborough Tribe of Red Men, the Moose, Independent Order of Odd Fellows and Delaware County Motor Club. He is survived by a widow and two sons.



HARRY H. CASWELL President of the Springfield, Mass., "Ad" Club, who is among the visitors.

GIRL WHO KILLED HER FATHER NOT LIKELY TO BE BROUGHT TO TRIAL

Rose Smith's Dramatic Story Wins Mother's Acquittal—District Attorney's Office Thinks Shooting Accidental

JURY'S ACTION PROMPT Little Rose Smith probably will never be brought to trial for shooting her father. The 13-year-old girl, who made the startling admission on the witness stand at the trial of her mother, Mrs. Rose V. Smith, of 5523 Chester avenue, that she, and not the mother, had shot and killed her father, Charles Smith, repeated her story today, and the District Attorney's office apparently is inclined to accept it as showing that the shooting was accidental.

Questions regarding progress of the Irish negotiations directed to Premier Asquith in the House of Commons yesterday were postponed at his request.

Assistant District Attorney Taulane this morning said he could not answer definitely just what action will be pursued until he hears from Mr. Rotan. He will confer, however, this afternoon with Assistant District Attorney Gordon, who is in charge of the office while Mr. Rotan is away, and see if anything should be done.

The general feeling is that the girl's story of an accidental shooting will be accepted and no arrests be made.

Mrs. Smith is at home today for the first time since the funeral of her husband. She has been in Moyamensing for a long time, the shooting having taken place in March.

LITTLE PRINTING PRESS STARTED BIG AD MAN

Rapid Advance Followed and Colver Gordon Is Known All Over Country

Years ago a boy of determined determination, and starting in business on his own account, he didn't tell his father or any one else the family anything about it. First he printed visiting cards, bill heads, wedding engagements and finally started a little newspaper. To cut down expenses he served as reporter, printer, editor, circulation manager and news carrier.

The initiative in this younger man came at a moment which carried for him the name of Colver Gordon is known wherever advertising is read.

He is here as one of the pilots of the New York ad men and is on the jump every minute.

Mr. Gordon is glad to be here for more than one reason. His father is the Rev. Dr. John Gordon, dean emeritus of the Theological Department of Temple University.

It was more than 20 years ago that Mr. Gordon wrote his first copy for an advertisement and it came about accidentally. After closing the career of his little newspaper he became a reporter for the Buffalo Express as what is known as a "tree man." In the course of his "digging" for news he went to Charlotte, N. C., which was at that time quite a resort. He had about one dollar in capital. A new hotel had just been built. Young Gordon saw the proprietor, pulled out a copy and breadth of view concerning things in the advertising line brought him to the forefront and he was made managing director of Hood's Sarasparilla foreign business.

Later Mr. Gordon went to the H. J. Hines Company and conceived many of the ads in connection with the famous 87 varieties. Among other things he invented a moving picture device which carried samples of the 87 varieties across a stage and told a graphic story of quality.

Mr. Gordon is now a member of the firm and Eastern manager of the Ivan B. Noyes and Noyes Advertising Company. When he has any spare moments he gives a little time to automobiling and yachting.

Surprises at Baltimore's Cabaret

The advertising clubs from Baltimore are planning some big surprises for the cabaret at the Ritz-Carlton tonight. The program begins at 11 o'clock and is open only to those who have the regular convention badges.



CLARK'S THINNING SALT NO DRUGS NO DIET

Advertisement for Beckers' shirts, featuring a man in a suit and the text: 'An Honest Advertisement of Honest Values! Here is a genuine offer in stylish summer shirts that you will want to take advantage of. An extraordinary special while they last; noteworthy Beckers value. Create de Chine, Society Silk and Tub Silk. \$6, \$7, \$8 Shirts, now \$4.85 BECKERS' 926 Chestnut Street Widener Building Arcade Juniper & Filbert Sts. 20 So. 15th Street'

Advertisement for Montague & Co. Candies, featuring a woman and the text: 'MONTAGUE & CO. CANDIES Delegates and Friends to the Advertising Convention We want you to know something about the Montague Candies. Specials for All Week Japanese Sewing Box filled with 39c Chocolate Marshmallows, Japanese Art Box filled with soft Yellow Jack 19c Hinged Lid Woven Baskets, filled with Soft Yellow 15c & 25c Jack, each Own-spun Chocolate 25c and 50c Candy, per box. Old Fashioned Chocolates, per 35c Cream dipped Flanapple, 35c. Toasted Marshmallows, 15c. Main Stores—9 South 15th Street—10 South Broad Street'

Advertisement for Locomobile, featuring a car and the text: 'LOCOMOBILE 1917 Unhampered by cost, convention, or conditions, the builders of the Locomobile have developed the fine motor vehicle to its highest plane for 1917. For superb engineering and luxurious coach work, the Locomobile excels. Such progress can obtain only in an ideal plant where quality instead of quantity is the practice as well as the policy. Six Cylinder Models, \$4600. upwards. THE LOCOMOBILE COMPANY OF AMERICA 2314 Market Street'

Advertisement for Farm, Garden and the Home furniture, featuring a house and garden and the text: 'FARM, GARDEN and the HOME GARDEN AND LAWN FURNITURE Illustrations show a number of Distinctive Designs in Garden Furniture made by us. Every description of wood work for lawns and gardens. Illustrated catalog on application. Special designs furnished. THE F. R. GERRY CO. 1835 Market Street Philadelphia'